



# Sponsorship Opportunities

2023







## **About COMTO**

The Conference of Minority Transportation Officials (COMTO) is the nation's only multi-modal advocacy organization for minority professionals and businesses in the transportation industry. COMTO is in a unique position to be involved and speak on behalf of minority professionals and businesses on the cutting edge of transportation issues that are sweeping the nation. We are the voice of equity in transportation.

Since its inception, COMTO has continued to evolve to become the premier organization for the training, education, and professional development of minority transportation professionals. The true measure of how far COMTO has come is revealed by the talent, tenacity and accomplishments of the members who have joined forces to correct the inequities of the past and chart the direction of the future. The founders, leaders, and dedicated workers whose original vision formed the foundation of the organization would be proud of COMTO today.

COMTO has thirty-seven (37) chapters across the United States and Canada. Members are transportation agencies, corporations, non-profit organizations, academic institutions, individuals, students, and Historically Underutilized Businesses (HUBs). Members of COMTO represent every sector of the transportation industry. Together with our members, COMTO moves the nation!

#### **COMTO FT. LAUDERDALE CHAPTER**

**VISION:** Our quest is a continual journey to develop the education and career opportunities of our members within the transportation industry.

MISSION STATEMENT: Our mission is to strengthen the position of under-represented talent by supporting members advancement into leadership positions and assisting communities in the areas of education and awareness of the transportation industry.



2022 – 2024 Executive Board\*

\*Ms. Johnson not pictured



Executive Board Members with David Dech

# **Sponsorship Opportunities**



2022 Garrett A. Morgan Youth Symposium

#### Signature Event(s) - Platinum | \$10,000 & Above | Benefits:

- Opportunity to Present & Co-Brand a COMTO Ft. Lauderdale Signature Event
- Listed in all COMTO Ft. Lauderdale Event Media Outreach
- Listed as a Platinum Sponsor in Special Event Invitations
- Recognition at all COMTO Fort Lauderdale Ceremonies and Events
- Recognition on the COMTO Fort Lauderdale Website
- 10 complimentary Annual Chapter Memberships\*
- 1 complimentary table at the Annual Scholarship Luncheon, premium placement, (10 Guests)
- 4 tickets to the Signature Event of the company's choosing
- Opportunity to provide Branded Keepsake or Printed Collateral to Event Attendees
- Meet and Greet Event Guest Speakers

#### **Annual Signature Events**

**Epic Sunset Cruise Golf Tournament Scholarship Luncheon** 

Silent Auction Garrett A. Morgan Youth Days / Symposiums

## Sponsorship Opportunities (continued)

#### Gold | \$5,000 | Benefits:

- Listed as a Gold Sponsor in Special Event Invitations
- Recognition at all COMTO Fort Lauderdale Ceremonies and Events
- Recognition on the COMTO Fort Lauderdale Website
- 5 complimentary Annual Chapter Memberships\*
- 1 complimentary table at the Annual Scholarship Luncheon, premium placement, (10 Guests)

or

- 4 tickets to the Signature Event of the company's choosing
- Opportunity to provide Branded Keepsake or Printed Collateral to Event Attendees
- Meet and Greet Event Guest Speakers

#### Silver | \$2,500 | Benefits:

- Listed as a Silver Sponsor in Special Event Invitations
- Recognition at all COMTO Fort Lauderdale Ceremonies and Events
- Recognition on the COMTO Fort Lauderdale Website
- 2 complimentary Annual Chapter Memberships\*
- 5 complimentary seats at the Annual Scholarship Luncheon

or

- 2 tickets to the Signature Event of the company's choosing
- Opportunity to provide Branded Keepsake or Printed Collateral to Event Attendees
- Meet and Greet Event Guest Speakers

#### Bronze | \$1,000 | Benefits:

- Listed as a Bronze Sponsor in Special Event Invitations
- Recognition at COMTO Fort Lauderdale Ceremonies and Events
- 2 complimentary seats at the Annual Scholarship Luncheon

#### Friends of COMTO | \$250 | Benefits:

- Recognition at COMTO Fort Lauderdale Annual Scholarship Luncheon
- 1 complimentary seat at the Annual Scholarship Luncheon



2021 & 2022 Scholarship Winner

\*Annual Chapter Memberships are now valid for one calendar year and will be renewed on the paid anniversary date.

Sponsorships are valid for one (1) calendar year.













**COMTO FORT LAUDERDALE** 

# **Our Transportation Agency Supporters**











### **Yes**, we are interested in being a Sponsor!

(Please fill out this form and return to: APayne@Broward.org)

	Please indicate the level of your sponsorship below:	
	(Sponsorships are valid for one calendar year)	
	☐ PLATINUM SIGNATURE EVENT SPONSORSHIP	\$10,000 & Above
	GOLD SPONSORSHIP \$5,000	
	SILVER SPONSORSHIP \$2,500	
	☐ BRONZE SPONSORSHIP \$1,000	
	FRIENDS OF COMTO \$250	
Firm:		
Address:		
	tact for Firm Information/Logo:	
	Fax:	
Email:		

Please make checks payable to: COMTO Ft. Lauderdale Chapter Please forward checks to:

**Broward County Transit** 

C/O Annette Payne

1 N. University Drive, Suite 3100A

Plantation, FL 33324 Phone: 954-357-8528

Email: APayne@broward.org